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COVER STORY: POLITICAL BEHAVIOR OF RUSSIANS. PANEL STUDY

L.G. Byzov

2011-2012 ELECTION CYCLE THROUGH VALUE AND IDEOLOGICAL CONTRADICTIONS OF SOCIETY (PART 1)

BYZOV Leonty Georgievich – Candidate of Economic Sciences, Senior Researcher, Institute of Sociology RAS. E-mail: leontiy13@mail.ru

Abstract: The author gives an attempt to analyze the reasons of the aggravation of political situation in the country during the 2011-2012 elections. Based on the typology combining ideological vector and attitudes towards power, the article describes groups of society that gave rise to protest activity, as well as the reasons for the shortage of votes for the party at power during the parliamentary elections. The aggravation was due to the stable value and ideological orientation at the expense of polarization of groups involved in general value consensus of the Putin era. The author marks the trend towards radicalization of the protest movement, increase of the democratic left front at the expense of the liberal component, appearance of new generation of leaders of street protests. As a result of the “protest winter” the forecast of the future evolution of political system and new political forces is proposed.

Keywords: ideological and political values, liberals, conservators, nationalists, consensus, protest activity, party system, value polarization
S.V. LVOV
SOCIAL STRUCTURE DYNAMICS AND EVOLUTION OF PARTY ELECTORATES AND CANDIDATES

LVOV Stepan Vasilievich – Candidate of Sociological Sciences, Head of Department of Social and Political Studies, VCIOM. E-mail: lvov@wciom.com

Abstract: Based on the subjective assessments of the financial well-being of respondents according to the discrete scale, the article analyzes the structure of main parties’ electorates and candidates in the 2011-2012 elections. The author describes the processes of the inner dynamics in the electorate structure using the data of the VCIOM`s polls and the 2011-2012 electoral panel data.

Keywords: social stratification, social dynamics, electorate, political behavior, electoral panel

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Yu.M. Baskakova
DISSATISFIED AND DISAGREEING: SOCIAL UNREST AND ITS SCALE (PART 1)

BASKAKOVA Yuliya Mikhaillovna – Candidate of Political Science, Head of VCIOM Research Projects. E-mail: jbaskakova@gmail.com

Abstract: The author gives an attempt to assess the scale of social disagreement and to reveal its connection with different forms of political protest during the 2011-2012 election campaign such as protest voting, refusal to take part in the voting, and participation in the protest actions.

Keywords: discontent, political process, electoral preferences, electoral absenteeism, political protest

Bibliography

M.V. Mamonov
ELECTORAL PREFERENCES OF RUSSIANS: FICKLE AS THE WIND?

MAMONOV Mikhail Viktorovich – Candidate of Political Science, Head of VCIOM Research Projects. E-mail: mamonov@wciom.com

Abstract: Based on the VCIOM panel study, the article encompasses the problem of the stability of political preferences of Russians. According to the author, respondents’ opinions are extremely unstable, and their reflections on political aspects are superficial. This raises questions about the degree of awareness of the political choice and researchers’ trust in the data obtained.

Keywords: political process, data stability, voting motivation, political parties, political information

THEORY AND METHODOLOGY

T.E. Osmanov, D.M. Rogozin
METHODOLOGICAL REPRESENTATION OF RUSSIAN MOBILE PHONE SURVEY, OR QUALITY ASSESSMENT OF SAMPLING STUDY BASED ON THE SURVEY INVOLVING EMPLOYABLE RUSSIANS

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ROGOZIN Dmitry Mikhailovich – Director, Centre for Federative Research Methodology, Russian Presidential Academy of National Economy and Public Administration. E-mail: nizgor@gmail.com

Abstract: The article provides methodological description of the telephone survey. The author considers the problems of achievability, specifics of geographical distribution of respondents, characteristics of mobile phone random sample, as well as approaches to quality control.

Keywords: poll geography, all-Russian sample, mobile phone survey, coefficients of achievability, quality standards

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1 Osmanov T.E. RDD vyborka nomerov mobilnikh i statsionarnikh telefonov: opyt ispolzovaniya v Rossi: vystuplenie na konf. ”Krizis v metodakh oprosa i puti ego preodoleniya” (Kiev, 2011. 28-29 okt.).
ON APPROACHES TO STUDYING CUSTOMER LOYALTY IN BANKING SECTOR

AYMALETDINOV Timur Alievich – NAIF Director on Research, Candidate of Sociological Sciences, Associate Professor, Department of Social and Pedagogical Informatics RSSU. E-mail: aimaletdinov@nacfin.ru

Abstract: The article considers classical and modern approaches to theoretical interpretation and empirical research in customer loyalty toward banks. Based on the analysis of domestic and foreign sources and the results of researches made by the author, the article considers possible ways to further develop the methods used in Russia to assess the loyalty of consumers in the financial services market.

Keywords: loyalty, quality of service, satisfaction, bank services, banks

Bibliography

SOCIAL DIAGNOSTICS

N.I. Legostaeva

LIFE STRATEGIES OF DAYTIME AND NIGHTTIME YOUTH OF SAINT-PETERSBURG

LEGOSTAEVA Natalia Igorevna – Candidate of Sociological Sciences, Researcher, Department of Youth Sociology and Policy, Faculty of Sociology, Saint-Petersburg State University. E-mail: Nataly.Dark@mail.ru

Abstract: Using the micro-sociological approach, the author examines life strategies of modern young Russians. The author’s typology of life strategies’ models and factors influencing their realization are provided. The article includes the results of studies involving standardized interview, questionnaire and data analysis carried out by the researchers from the Institute for Complex Studies of St.Petersburg State University.

Keywords: life strategies, image of future, youth, barriers, factors of confidence

Bibliography

A.L. Luchinkina

SELF-ORGANIZATION OF YOUTH IN SOVIET AND POST-SOVIET ERAS INTO YOUNG PROTEST SUBCULTURES: COMPARATIVE ANALYSIS

LUCHINKINA Anna Leonidovna – Candidate, Department of Applied Sociology, Faculty of Sociology, Russian State University for Humanities. E-mail: annaleon123@rambler.ru

Abstract: The article examines the reasons why young people are incorporated into youth subcultures. The article is based on biographical interviews of the former participants of subcultures and provides comparative analysis of different ways to engage young people in subcultures in the Soviet and post-Soviet Russia.

Keywords: youth, youth subcultures, reasons for self-organization, socialization institutions

Bibliography

K.O. Magomedov

PROBLEM OF MORAL OF CIVIL SERVANTS: SOCIOLOGICAL DIMENSION

MAGOMEDOV Kerem Osmanovich – Doctor of Sociology, Professor, Department of Civil Service and Personnel Policy, Russian Academy of National Economy and Public Administration under the President of the Russian Federation. E-mail: m-kerem@mail.ru

Abstract: Based on the sociological research data, the article considers moral issues of civil servants, the importance of moral values, factors affecting moral behavior, and reasons behind immoral conduct when performing civil duties.

Keywords: civil servants, public servants, moral, behavior at work, code of conduct

SOCIOLOGY OF ECONOMIC LIFE

G.R. Imaeva

ENTREPRENEURIAL CLIMATE IN RUSSIA AND FACTORS AFFECTING IT: SOCIOLOGICAL ANALYSIS

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Abstract: The article examines the problem of entrepreneurial climate in Russia as a combination of factors that provide opportunities and incentives for enterprises to heavy invest, to create new jobs and expand their business operations. Based on the results of entrepreneurial climate monitoring carried out by the National Agency for Financial Studies, the author’s article provides the analysis of the current state and dynamics of factors that affect the development of small and medium enterprises (SME). The study is based on the analysis of the data obtained using the method of calculation of Integral Index of SME Development Conditions. A special attention is paid to government programs to support SME.

Keywords: entrepreneurial climate, entrepreneurship, small entrepreneurship, entrepreneurial activity, business, business community, factors, index, economic policy, government support, infrastructure, innovations, administrative barriers

Bibliography

ELECTRONIC MONEY IN RUSSIA: PUBLIC PERCEPTION OF MODERN MODES OF PAYMENT

KHALINA Natalia Vyacheslavovna – Lecturer, Department of Economic Sociology, Faculty of Sociology, National Research University Higher School of Economics. E-mail: nhalina@hse.ru

Abstract: The article considers modern modes of payment (electronic money) perceived by Russians. Based on the focus group data and Russian opinion poll conducted in the framework of the project “Monitoring of trust in financial institutions and financial behavior of Russians” (NRI – HSE), the article describes how the category “electronic money” is interpreted by Russians, what mode of electronic payment is used by Russians – bank cards, electronic payment system, or mobile phone accounts.

Keywords: money, cash, paper money, electronic money, virtual money, bank cards, sociology of money, payment instrument, plastic card, e-purse

Bibliography


I.V. Sitnova

PROFESSIONAL STRATIFICATION AS A MODEL OF STABLE SOCIAL SYSTEM

SITNOVA Irina Valerievna - Candidate of Sociological Sciences, Associate Professor, Department of Psychology and Pedagogy, Moscow Humanitarian Economic University. E-mail: sitnova.irina@gmail.com
Abstract: Social stratification is an area of study of sociologists. It is sociology that developed scientific apparatus based on economic and social inequality of people. The article aims at describing social stratification in terms of psychology.

Keywords: professional stratification, stability, social system

Bibliography


OUR COLLEAGUES ABROAD


PROBLEM OF TOLERANCE IN ETHNICALLY HETEROGENEOUS KAZAKHSTANI SOCIETY

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MIKHNOVA Svetlana Afanasievna - Candidate of Philosophical Sciences, Associate Professor, Department of Philosophy, S. Seifullin Kazakh Agro Technical University, Astana

Abstract: The authors present the results of the sociological study devoted to ethical self-identity and tolerance in the Kazakhstani society according to different social groups (budget workers, hired workers, self-employed persons) and different level of income (low level of income, average level of income, high level of income). All these factors affect the process of formation of Kazakhstani civic identity.

Keywords: tolerance, identity, society, middle class, budget worker, self-employed, hired worker, education, nationality

SCIENTIFIC LIFE

Review: III INTERNATIONAL CONFERENCE “CONTINUING GRUSHIN”

THIRD INTERNATIONAL SOCIOLOGICAL CONFERENCE “CONTINUING GRUSHIN”. BASIC ABSTRACTS OF THE SESSION “RUSSIA AFTER PROTESTS: NEW COURSE AND NEW POLICY, NEW FORMS OF POLITICAL ACTIVITY, AND NEW PUBLIC DEMAND”
Starting from this issue, we will publish the theses of the participants of the 3d International Conference “Continuing Grushin”; the Conference was carried out from February 28 to March 1, 2013 at the Russian Presidential Academy of National Economy and Public Administration in Moscow.

The materials published will cover the major topics Russian sociologists are currently studying. Now we would like to present you the first selection of the theses of the Conference section “Russia after protests: new course and new policy, new forms of political activity, and new public demand”

S.A. Baburkin, E.V. Mikhailova
SOCIAL PERCEPTION OF TECHNICAL INNOVATIONS IN ELECTIONS. YAROSLAVL CASE STUDY: COMPLEX FOR PROCESSING OF ELECTORAL BALLOTS (KOIB)

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Mikhailova Elena Valerievna – Candidate of Sociological Sciences, Senior Lecturer, Department of Political Science and Sociology, K.D. Ushinsky State Pedagogical University of Yaroslavl. E-mail: nmev649@mail.ru

A.A. Zlotnikov
TYPES OF VOTERS (BASED UPON THE RESULTS OF SOCIOLOGICAL RESEARCH CONDUCTED IN GOMELSKY REGION)

ZLOTNIKOV Andrey Anatolivich – Candidate of Sociological Sciences; Associate Professor, P.O. Sukhoi State Technical University of Gomel. E-mail: azoloto@tut.by

Bibliography


A.V. Kinsbursky
PROBLEMS OF CORRELATIONS BETWEEN PROTEST ACTIVITY AND SOCIAL TENSION

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I.A. Klimov
2011-2012 OBSERVERS` MOVEMENT AS A FORM OF SOCIAL MOBILITY: QUESTIONS ASKED

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L.V. Rozhkova
SPECIFICS OF POLITICAL ACTIVITY OF TODAY´S YOUNG STUDENTS

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Bibliography


V.V.Titov

POLITICAL SELF-IDENTIFICATION AND MODELS OF PROTEST BEHAVIOR OF THE RUSSIAN INTERNET USERS (BASED ON THE CONTENT ANALYSIS OF VKONAKTE AND FACEBOOK NETWORKING SITES)

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Bibliography