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COVER STORY: ELECTORAL PANEL PROJECT. FIRST RESULTS

Yu.M. Baskakova

“We did not choose this power”: absenteeism during the elections of 2011-2012

BASKAKOVA Yulia Mikhailovna – Candidate of Political Sciences, Head of Research Projects. E-mail: jbaskakova@gmail.com.

Based on the panel research conducted by VCIOM the article considers a specific type of electoral behavior - non-participation in elections. The author investigates the relationship between absentees` intentions and actions, their attitudes towards elections, as well as their preferences.

Keywords: elections, electoral absentees, electoral behavior

Bibliography


S.V. Lvov

GUIDED MYTH-MAKING IN THE 2011-2012 POLITICAL SEASON

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One of the key factors of the electoral behavior in Russia is political myths. The strongest myths are those that affect the citizens` trust in the electoral system. During the 2011-2012 federal election campaigns a number of myths concerning electoral fraud were created and promoted. One of the myths is the total falsification of the election results. The aim is to achieve a high level of distrust in the current authorities and to improve the image of the opposition. The article is based on the results of VCIOM sociological surveys and describes the impact of this technology on the public opinion during the recent elections.

Keywords: Electoral behavior, trust in electoral system, political technologies, social technologies, panel research, campaign efficiency
The article describes the stability of the voting behavior of Russians. The author states that in terms of low interest in politics and fragmentary political memory of Russians, the analysis should be done according to different groups of electoral behavior. To single out each group the author proposes to analyze the competitiveness of political choice and its sustainability. The authors` approach is based on the information about electoral behavior during the 2011 State Duma elections.

**Keywords:** electoral behavior, motivations, public interest in politics, elections, political parties

**Bibliography**

The authors’ research is focused on the specifics of the interpretation of the category of democracy in Russian mass consciousness. The article presents the idea that the Russian mass consciousness tends to interpret democracy as a confluence of two paradigms: the paradigm of social justice, equal rights, strong state that takes care of its citizens, on the one hand, and the paradigm of human rights, democracy and freedom of expression, on the other hand. The authors also state that Russians’ demand for a better life implies not only the desire for consumer wealth, but also the desire for democratic freedoms.

**Keywords:** democracy, market, liberal values, political freedom, elections, internet

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**S.R. Khaikin, N.P. Popov**

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1 The article is financed by the Russian Humanitarian Scientific Foundation in the framework of the scientific project of the RHSF № 11-03-000291а titled “Socio-cultural code of modern Russian nation (values, strategies, archetype, and myths).
Based on the opinion polls conducted in the republics of the Northern Caucasus, the authors’ study shows that the public discontent is growing there. Along with other problems common across all Russia, each territory and people has their own problems and reasons to rebel. These very topics have facilitated the protest activity. The wave of solidarity with Moscow protests reached the Northern Caucasus by summer 2012. Although many slogans and leaders of the Moscow rallies are not shared by local population, they do appreciate the possibility to express their feelings. It can be presumed that the protest activity in the Northern Caucasus will be increasing in near future. The authors believe that it is not possible to buy public support and to decrease the protest potential by means of political technologies or even repressions. What is needed is the political will to tackle the problems that people are really worried about.

**Keywords:** Northern Caucasus, protest moods, separatism, effectiveness of governmental policies

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THEORY AND METHODOLOGY

Saponov D.I., Smolkin A.A.
SOCIAL EXCLUSION OF RETIRED PERSONS: TOWARDS ELABORATION OF THE MODEL OF MEASUREMENT

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SMOLKIN Anton Aleksandrovich — Candidate of Sociological Sciences, Deputy Dean of the Department of Philosophy and Sociology at the Russian Presidential Academy of National Economy and Public Administration. E-mail: anton.smolkin@gmail.com.
The study is conducted within the framework of the complex social project “Society for older generation”. The project is organized by the Ladoga Charity Foundation and conducted in close cooperation with the Center of Methodology of the Federal Studies of the Russian Presidential Academy of National Economy and Sociology and Public Administration, ANO “Social Validation” and the Moscow School of Social and Economic Sciences. The article describes the notion of social exclusion and considers the evolution of different ways to overcome it; the operationalisation of the notion of social exclusion is being proved to build quantitative indices. Intermediary indices that fit basic deprivations of the retired persons, such as family, social environment and work, were designed. In each of these domains there were found drivers of exclusion which are the key factors that have impact on the whole process.

Keywords: social exclusion, exclusion of retired persons, operationalisation of notions, indices, integral indices

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V.V. Korb
ABOUT THE CIVIL SOCIOLOGY IN THE METHODOLOGICAL DISCOURSE
The article is based on the electoral research data collected during the project “Citizen sociologist” in February and April 2012, basic points of the presentation “Modern methods of practicing sociologist” at the seminar in the Omsk State University (December 16-17, 2011), as well as different research data conducted by the author from 1988 to 2012.

Keywords: sociological research, communications, methodology, social transformation, communicative schemes, methods of research, innovations, common views, collaborative research, collaborative open research, COR

SOCIAL DIAGNOSTICS

R.V. Nurullina
IMAMS OF TATARSTAN AND THE PROBLEM OF REBIRTH OF MUSLIM COMMUNITIES

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The article considers the basic problems and main factors of the revival of Islamic communities (makhalli) in Russia. The role and the place of the Islamic clergy are being analyzed in the article. The preliminary results of sociological research conducted among the imams of Tatarstan are cited.

Keywords: religion, Islam, Muslim ummah, Muslim community (makhalli), mosque, Islamic clergy, imam, Muslim education

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S.G. Ushkin

VISUAL IMAGES OF THE VKONTAKTE SOCIAL NETWORK USERS

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The article highlights the specifics of male and female images at social networking sites where, in terms of methodology, the image is equaled to the everyday photography. To construct the virtual image the users use totally different tools. The most important point is that both male and female images have many things in common, at the same time typically male or typically female roles can hardly be found.

Keywords: visual sociology, gender stereotypes, photography, social network, routine, qualitative and quantitative analysis

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SCIENTIFIC LIFE

SECOND INTERNATIONAL SOCIOLOGICAL CONFERENCE “CONTINUING GRUSHIN”. BASIC ABSTRACTS OF THE SESSION “SOCIOLOGICAL RESEARCH ACROSS POST-SOVIET SPACE: MEASUREMENT OF CHANGES”

I.L. Groshev, I.A. Grosheva

DISBALANCE OF LABOR RESOURCES IN THE NORTHERN KAZAKHSTAN

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20 YEARS OF INDEPENDENCE: OPINION OF EXPERTS AND PEOPLE IN THE SOUTHERN UKRAINE

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V.N. Rakachev, Ya.V. Rakacheva
STATE AND PERSPECTIVES OF RELATIONS BETWEEN RUSSIA AND ABKHAZIA: PUBLIC OPINION

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CIVIL POSITIONS OF STUDENTS OF MIDDLE VOLGA REGIONS

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NONFORMAT

N.E. Pokrovsky, T.G. Nefedova
UGORIC PROJECT: PROSPECTS FOR DEVELOPMENT OF THE NEAR NORTH

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NEFEDOVA Tatiana Grigorievna – Doctor of Geographical Sciences, Leading Researcher at the Institute of Geography of the RAS. E-mail: trene12@yandex.ru.

The article highlights how a random purchase of Professor N.E. Porkovsky of a countryside house in the Kostroma region transformed the recreational motivation of a city dweller into a strong interest in the rural way life. The article is an attempt to expose rural way of life to a scientific analysis. The authors are interested in signs and indicators of global processes at micro-levels of the everyday life in the village. They try to answer the question of how theoretical aspects of globalization are expressed in peripheral social communities.

Keywords: village, rural way of life, urban and rural areas, globalization

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